

# Rising to the Challenge

*Reducing Alcohol-related Harm  
in Auckland*

# Our motivators

- Global imperative – Global Strategy to Reduce Alcohol-related Harm
- Big city – Big problem
- Long term “Liveable City” goals
- Our communities expectations

# Our Resources

- Our people – harnessing the knowledge, skills and passion
- Our achievements – building on the work we've done
- Our plans – working towards common goals and enhancing collaboration
- New laws

# Our Guides

- Evidence
- Local experts – researchers, practitioners, community
- Executive Planning Group
- Principles – partnership, collaboration, equity

# Our job

- Create and implement an action plan that will achieve measurable reductions in alcohol-related harm in Auckland
- Identify:
  - Desirable outcomes and how we will measure progress
  - Effective strategies and actions and the resources needed for these

# Our process

- Starts today – with our workshop
- Continues on Monday 28<sup>th</sup> May with the first meeting of the Executive Planning Group
- Continued sector and community consultation, communication and opportunities to input.

# Our process continued

- We're aiming to achieve a plan and move into implementation by the end of the year.
- Monitoring progress will be ongoing.

# Vision 2020 - Workshop

- **TASK 1 – What does victory look like?**
- **Identify up to six measureable outcomes that will have been achieved through implementing a collaborative plan to reduce alcohol-related harm in Auckland by completing this sentence:**
- **By the end of 2020 we will have.....**



# Vision 2020 Workshop

- **TASK 2 – What would have to happen?**
- **Discuss strategies/approaches and identify the priority actions required to set progress in motion to achieve this outcome .**
- **Note any key risks/barriers that might block or impede progress?**
- **What could we do about these??**