Local Alcohol Policies - Information Sheet

"New Zealanders have been too tolerant of the risks associated with drinking to excess. Unbridled commercialisation of alcohol as a commodity in the last 20 years has made the problem worse."

New Zealand Law Commission (2010)

What is a Local Alcohol Policy?

The Sale and Supply of Alcohol Act 2012 allows for local councils to develop a Local Alcohol Policy.

These policies are aimed at reducing accessibility and availability of alcohol, in line with the object of the legislation which is to ensure the sale, supply and consumption of alcohol is undertaken safely and responsibly and minimise alcohol-related harm.

A Local Alcohol Policy can only cover licensing matters and may include measures relating to:

- a) the location of licensed premises with reference to broad areas, proximity to other licensed premises or proximity to facilities of a particular kind/s;
- b) whether further licenses of a particular kind/s should be issued in the district or parts of the district;
- c) maximum trading hours (more or less restrictive than national maximum default trading hours);
- d) issuing of licenses subject to discretionary conditions
- e) one-way door restrictions.

A Local Alcohol Policy is not mandatory, however if a local council decides to adopt a policy they must follow a particular process. Two or more councils may adopt a single policy.

They must first produce a draft policy taking a number of considerations into account, including objectives and policies of the District Plan, the number of licenses in the district and their opening hours, demographics, health indicators and the nature and severity of alcohol-related problems. In developing a draft policy Council must consult with the NZ Police, the Medical Officer of Health and licensing inspectors.

A provisional Local Alcohol Policy must be produced by using the "special consultative procedure" to consult on the draft policy.

A Council must then publically notify the provisional Local Alcohol Policy and the rights and grounds for appeal.

There is a 30 day appeal timeframe whereby only those who have submitted on the draft policy can appeal.

Appeals will be handled by the Alcohol Regulatory Licensing Authority.

When can a Local Alcohol Policy take effect?

Provisional Local Alcohol Policies can be notified after 18th December 2013, and can take effect 30 days following if there are no appeals, or once any appeals have been resolved.

Why is a Local Alcohol Policy so important?

Throughout the recent Law Commission's review of our alcohol laws and during the select committee process on the Alcohol Reform Bill community representatives across the country strongly and consistently expressed their concerns about the proliferation of liquor outlets, the over abundance of alcohol supply and the harmful consequences of this. They called for greater restrictions and local input into decision making.

The new alcohol legislation responds to this through the two key mechanisms – the establishment of District Licensing Committees (replacing District Licensing Agencies) who have the power to determine liquor licence applications locally; and the provision for Territorial Authorities (local Councils) to develop a Local Alcohol Policy.

A Local Alcohol Policy provides for communities to determine how licensing decisions are made in their locality, a right they have effectively been denied for over 20 years.

What can a Local Alcohol Policy do?

A Local Alcohol Policy has the potential to reduce alcohol-related harms particularly violence, road crashes and other injuries through reducing accessibility and availability of alcohol.

International and local evidence shows that a local alcohol policy will effectively reduce alcohol-related harm and help to achieve the object of the enabling legislation if it includes measures to reduce the number and density of liquor outlets, reduce trading hours, ensure appropriate conditions are placed on licences and ensure compliance with licensing conditions. These measures will help to reduce intoxication and the access to alcohol and exposure of children and young people to alcohol promotion, as well as risky drinking practices such as binge-drinking and drinking and driving.

An effective Local Alcohol Policy is a WIN WIN!

As well as reduced alcohol-related harms and the associated costs to health, police, local government and other services, there are numerous other advantages and opportunities presented by Local Alcohol Policies these include:

- Improved community perceptions of safety this is important for both local/internal tourism but also external tourism.
- Increased use of cities and town centres thus creating opportunities for business, social and cultural activities, a must for urban centres wishing to increase vibrancy and celebrate diversity and showcase their unique attributes.

The Best Local Alcohol Policy Ever

What are the key elements of an <u>effective</u> Local Alcohol Policy?

Evidence supports the following.

What	How	Why		
Trading Hours	Restrict trading hours of all off-licensed	Reduces availability and		
	premises to at least 10am – 10pm.	accessibility of alcohol. Proven to reduce violence and		
	Restrict trading hours of on-licensed	other crime, road and other		
	premises to at least 10.00am – 2am.	injuries.		
	·	Reduces levels of intoxication,		
		binge-drinking and 'pre-		
Outlet Density	Reduce the number of licenses in an area	loading'. Reduces accessibility and		
Outlet Delisity	by:	availability.		
	a) Introducing a cap on new licenses	Offers protection for young		
	and	people from exposure to		
	b) Allowing a 'sinking' lid to be	alcohol promotion, helping to		
	adopted in areas with existing	reduce the risk of early onset of		
	problems/over-supply.	drinking and problems developing.		
Location specific	Create a buffer/exclusion zone around	Reduces accessibility and		
controls	schools and other identified sensitive sites	availability.		
	such as churches, marae, treatment	Offers protective factors for		
	services, youth/community facilities. For	young and other vulnerable		
	example:	people from exposure to		
	a) 100m limit for off-licenses b) 100m limit for on-licences or	alcohol promotion.		
	appropriate conditions.			
	Alternative:			
	Require that all identified sensitive sites			
	are notified of all licence applications and			
	renewals, and provide sensitive sites with			
	the power to veto licence application			
	within a threshold or require specific			
	conditions to apply.			
	Limit the proximity of licensed premises in			
	relation to other licensed premises.			
One-way doors	Require all premises operating after	Slows drinker migration.		
	12midnight to prohibit new patrons from	Reduces alcohol-related		
	entering the premises two hours before closing.	problems associated with late night premises.		
Discretionary	Require a risk management plan to be	Minimise risks and pre-empt		
Conditions	implemented by all premises operating	problems.		
	beyond 12midnight;	•		
	Security			
	 Lighting and other design factors 			
	• CCTV			

	Limit patron numbers These would be signed off by licensing authorities and compliance monitored and enforced.				
	Limits to size, number and alcohol volume of drinks allowed to be sold after 10pm, e.g. No shots No mixed drinks with more than				
	 30mls of alcohol No RTDs over 5% alcohol volume One drink per person per transaction or other limits on stock piling. 				
	Costs of implementing these interventions are to be met directly by the premises or through licensing fees that reflect the cost.				
Conditions of Special Licences and event holders.	All events that have a sole or significant focus on alcohol consumption such as wine/beer festivals must be designated R18 events and promoted and managed accordingly.	Minimise problems.	risks	and	pre-empt
	All R18 events and any special licences operating beyond 12midnight are required to have and implement a risk management plan as above.				

What do New Zealanders think about these issues?

Policy/strategy	Law Commission submissions	HSC Public Opinion Survey
Restricting/reducing hours of	78% for all off-licences	65.6% (support or strongly
trading	52% for on-licences	support)
Reducing number of outlets	69% for off-licences particularly	64.6% (thought there were too
	small grocery stores/diaries.	many)

Prepared by Alcohol Healthwatch

For more information or inquiries contact Rebecca Williams, Director Alcohol Healthwatch (09) 520 7035 or 021 862 250.